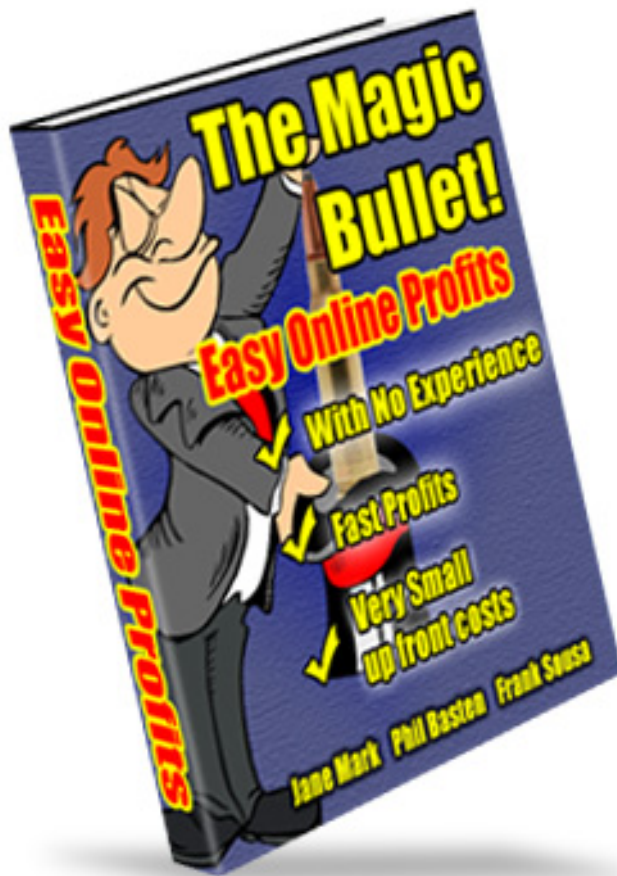


# The Magic Bullet



**Announcing! The Magic Bullet!**  
**A NEW, Easy Way to Make Money Online...**  
By Jane Mark, Phil Basten, and Frank Sousa.

# The Magic Bullet

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## FORWARD

### Congratulations....

The action you just took to download and open up this ebook could well be the most important financial step that you've ever taken. Even though the book is free.... don't think that it isn't worth anything.

I talk to people all the time who spend hours commuting in a traffic jungle to a job that they hate. Much of their working life is spent just to earn enough money to pay for a house that they can't enjoy more than a few hours each day because they're working so hard to get enough money to pay for it.



It's a vicious cycle. It's like trying to walk up a down escalator... and then the car breaks down. More money spent. Add to that medical bills, rising food bills, and so on, and at the end of the week there's nothing left for fun,

They know that they aren't working up to their potential. It's a vicious cycle... I know... I've been there! I also know what it's like to be working like a dog and have the boss come to me and tell me that my services are no longer needed.

Sounds familiar doesn't it? No I'm not specifically talking about you, but those are the things I see people struggling with every single day. You wouldn't be reading this if it wasn't at least partially applicable to you too.

### **There's a solution!**

One of my passions in life is helping other people escape that rat race, and I truly would like to make a difference in YOUR life as I have with others.

I was once fired from a job that I felt so passionate about. I can't think of anything more devastating... I was demolished, but I vowed then and there that I would NEVER let anyone do that to me again. (And I never have). I want to help YOU achieve that same level of freedom so you can go in and give your boss the pink ticket. I want you to be able to travel and enjoy the good things in life.

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I really do get a thrill when I see somebody profiting from my help. Just this past week end I heard of a lady who paid off her home in just three years from using one of my products. That's EXCITING!

All too often I talk to people who have spent thousands of dollars for various training programs, courses, seminars and so on, and several years later they still are not making money. Well first off, rest assured that we are going to GIVE you everything you need to know in this ebook. We'll give you the entire step-by-step plan that can build a SOLID business for you faster than you can imagine.

As I was pondering what could I do to help somebody who has basically NO INTERNET experience get started making money online quickly and without breaking the bank, I began to formulate an idea.

A few weeks ago I called my very good friends Jane and Phil. I posed a simple question to them. We ALL want the Magic Bullet when it comes to making money online.

## What do I mean by Magic Bullet?

- ◆ We don't want to spend any money.
- ◆ We don't want to study anything
- ◆ We don't want to DO anything
- ◆ We just want to make money

## Come on... admit it!

Would you like a system that met that criteria? Of course you would. We would be a total fool not to. Well let me tell you right now...

## THERE IS NO SUCH THING AS A TRUE MAGIC BULLET!

But with that said, I posed the question to Jane and Phil....

**“what can we do to create a system that is as CLOSE to being a magic bullet as is humanly possible?”**

We kicked around a lot of ideas, and the result is what you're reading right now.

It won't take you very long to read through this ebook. You'll see that it is possible to make money even by NOT doing much, but if you follow the

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system we show you here, you could stand to make a LOT of money fairly quickly.

We have tried to make it so simple that literally ANYONE who knows how to use a computer and fill out forms on a web browser can use this system to earn money. In fact as you read through this ebook, you'll see that it can be as simple as just giving this ebook to other people. More on that later.

I'm not one to give you a lot of hype, and I'm not going to promise that you'll make \$10,000 the first month in your sleep... **YES that is possible!!!** But it probably won't happen to most of you at first. Yet if you do even a small amount of what we suggest, you should be able to build a monthly ongoing income that will **at least** pay for a new car.

So find a quiet time where you can sit down and really focus on the Magic Bullet for a little while. You'll want to read this online so that you can access the various links we will give you throughout this ebook.

It won't take you long to go through this, and if you just took ONE Saturday to really sit down and do the steps we show you here, you could be in the chips faster than you ever imagined...

So thanks for opening up this ebook, and we all look forward to sharing YOUR success.

Frank Sousa



# The Magic Bullet

## Prologue...

When I get up in the morning, I like to get where I am going to with a YES, and a CAN Do attitude.

When the day ends, I like to feel I have accomplished something.

To me, sleep is just a physical necessity which often gets in the way of going after something I want the next day, and I know my co authors feel much the same way.

We live, breath, drink and eat what we do every day.

Why?

- \* It's fun.
- \* It's a continuous challenge.
- \* It has made us great friends, and...
- \* It has made us a great deal of money.

Now, I realize you may not feel exactly the same way.

You may be stuck in a job you hate. You may be facing each day with a dismal look on your face instead of a smile. You may be wondering why it is that others seem to succeed when you try as hard as you can and fail.

You may be asking...

What do those guys and gals have that I don't?

The answer is nothing!

My Partner Phil Basten, and my friend Frank Sousa, and I, have all built highly successful online businesses. The only thing we possess that others may not is...

- \* Determination
- \* Persistence
- \* Energy and
- \* A can do, failure is not an option, attitude.

So here is what we are going to share with you in this eBook.

A simple way you can duplicate what we have done to make money online.

More importantly, we'll guide YOU, step-by-step, and show you how you can

# The Magic Bullet

make money online. We'll hold nothing back.

We are going to reveal exactly how we do what we do.

This is not magic. Anyone can do it, especially you.

Yes, this is a how to eBook...

- 🚦 How to change your life
- 🚦 How to change your income level
- 🚦 How to wake up every morning with the desire to get back to work instead of running from it.

Start at the beginning. Read through this eBook once so you get an overall view of it. Then start again and follow each of the steps we take so you can fast track your own road to success.

Join us on this exciting journey now.

We can change the way your story ends...

Jane, Phil, and Frank.

# The Magic Bullet



Jane



Phil



Frank

## Who are we, and why should you listen to us?

I can almost guess what you are thinking now...

I am about to read an eBook, written by Phil Basten, Jane Mark, and Frank Sousa, about a new way to make money over the Internet.

Who the heck are these people and why should I listen to them?

We are just three regular people who took our life experiences onto the net, stuck with our dreams and goals until we built 7 figure incomes.

Some people call us gurus. We prefer teachers and mentors.

You'll find stuff written about us all over the net so we won't take up your valuable time here.

You can read about us at our sites...

Jane and Phil

<http://jpeadvertising.com>

If you want the funny version of who we are you can read about us here

<http://joeandmable.com>

You can read Frank Sousa's story here

<http://ideatodollars.com>

We have all been through the school of hard knocks, but now we make a substantial living, all online.

And, that brings us to you. If we can do it, YOU CAN too.

# The Magic Bullet

Our goal is to set you on the right path so you avoid most of the pitfalls we encountered, and you can get where you want to go easily and quickly. If we can do that for you, then we have accomplished the purpose of this eBook.

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## Who is this eBook For.

Phil, Frank and I get emails each day from people all over the world. They ask one simple question.

“How can I make some money on the net?”

Many are looking just to supplement their income and earn a few hundred extra dollars a month.

Some want a lot more.

The problem is many people do not know where to start or how to start or even where to look for the right business opportunity to begin to build that extra income.

We been working on the net for 10 years and have developed 7 figure online businesses.

We know how to find business opportunities that work. We look for programs especially for people who...

- \* Do not have lists
- \* Do not know how to get traffic to their site
- \* Do not know how to write an ad
- \* Do not know to promote
- \* Do not have time in their busy lives to work full time online

If this is you, then this eBook is just what you need.


We give you a very simple place to start, help you get to where you want to go financially, without investing huge sums of money, or the frustration of going it alone.

This eBook is simplicity itself...

First we chose a program to use as in illustration of what you can achieve on the net even if you do not have a lot of money or time to invest.

We choose a program called GibLink; the reasons will become clear as you read on...

In a nutshell, we chose this program because...

 It is relatively inexpensive to join

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- ✚ You can earn money even if you don't know beans about working on the internet or have little spare time.
- ✚ It has enormous potential for those who want to earn a lot of money.
- ✚ It is a simple, popular program with all the bells and whistles you could want for your online business, and it's extremely user friendly so you can get started earning money fast.

There are only a handful of programs where you can do this, but we believe GibLink will intrigue you. We joined as soon as it hit the net because we saw the enormous potential.

We use GibLink in this eBook to illustrate what can be achieved online, but all the tools and ideas presented can just as easily be applied to any other program you are involved in.

This eBook is not just a rehash of what is on the actual GibLink site. You can read that for yourself and as we proceed we urge you do that.

Our goal is to shine the spotlight on GibLink, show you what the site does and how you can get it instantly working for you to make money fast.

Disclaimer:

Here's the stuff our lawyers make us say 😊

We do not represent that we are the final word on GibLink, nor that we know all there is to know about GibLink.

Only the owners of GibLink are experts in their own program and we have no relationship or ownership interest in this program. We are simply members of the program and, as such, make no representations expressed or implied that this program will remain profitable or viable over the long term, nor that the owners will deliver any or all of what they present on the website.

We make no warranties or guarantees that you will be able to earn from this site or that the site will remain on the net without service interruptions or that it will not close down and go out of business.

Investing in any business has some element of risk and we want you to be aware of that before you invest in GibLink or any business on or offline.

Now the boring stuff is out of the way let's have some fun.

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While we cannot tell you what the long term viability of any business will be, we can tell you that GibLink has started off with a bang on the net, and has all the right elements to be a huge winner for its members.

We want you on our team so you are right there beside us as this business grows, and we want you to be able to say, “Yippee, every week is payday.”

In order to accomplish this goal for you, we will make the process as simple and as straight forward as we can.

Your Success is our goal.

When you have read this eBook and implemented the strategies we outline, we want to hear from you. We want to know what your experiences have been and what results you achieved.

You can contact us at right here at our [Support Desk...](#)

Okay enough said.

Let's get going and change the way your story ends...

# The Magic Bullet

## Chapter I: Fired Up... Ready to go!

### Are you fired up...? Ready to go!

If you are fired up and ready to go... let's hear you.

Say it out loud...

*"I'm fired up and ready to go!"*

What was that?

You sounded like a wet fire cracker. 😞

I can hear you. You are whispering. That won't do.

Let's try this again...

Are you ready to add an extra \$100 to your income every month, and then another \$300 and \$500 until you are making the kind of money that you always dreamed of?

Then, let me hear you, really hear you...

Say it out loud again.

*"I'm fired up. Ready to go!"*

That was a little better...

If you are ready to find out just where to start and what steps to take on your road to success, let me hear you one more time.

Come on, don't be shy. Say it out loud so everyone can hear you.

*"I'm fired up and ready to go!"*

Say it again like you really mean it...

*"I'm fired up. Ready to go!"*

Thank you. That was much better 😊

Now let's change the way your story ends.

# The Magic Bullet

## Chapter II: Do this now...

Now I know you are fired up and ready to go... here's where I want you to start...

Take a look at this site so you know what we are referring to as you read on <http://www.gibline.com>

Don't do anything yet, just look around.

Don't worry what the site is for, or what it does, we'll cover that later.

It is going to make you money.

Yep, that's what I said...

This site IS going to make you money.

Remember that as you read on.

The site is called GibLink.

GIB Stands for Global International Business, and it has three parts to it...

- \* GibLink
- \* Gibsales
- \* Gibline

## **Networking on steroids!**

In a nutshell...

It's MySpace and YouTube rolled into one.

But unlike these networking sites, GibLink is unique. It's the only networking site with a pay plan designed to put money direct in your pocket.

But let's back up here for a moment and ask some questions.

What is it you look for when you go onto the net?

I bet you are a member of MySpace, or you know about it...

<http://www.myspace.com/joeandmable>

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Perhaps you are a member of YouTube and I bet you have gone to YouTube and taken a look at some of their videos.

<http://www.youtube.com/joandmable>

Don't get distracted here.

If you are not a member of these sites you can go back and look at them later.

I am just using them to illustrate a point.

These sites are what we call networking sites. There are thousands of them on the internet. MySpace and YouTube are probably the two best known.

They give you a way to connect with other people who have similar interests to you.

- ✚ If you love comedy, you will find like minded people at these sites
- ✚ If you like Bible study, you will find like minded people at these sites
- ✚ If you are into real estate or great wine or good food, you can find your soul mates at these sites.

Net working sites give you a way to meet people, share things you are interested in and form friendships.

## **It's all about relationships...**

MySpace and YouTube are fabulous sites with millions of members but...

They both lack one thing.

A way you can make money with the sites.

Unless you are extremely clever, have lots of time on your hands, and know exactly how to use these sites you will not be able to make money from them.

Yes, I know...

There are some people who make a great deal of money from these sites, but in most cases, they have been online a while, they know the tricks of the trade and how to market, and they have a fair bit of time on their hands.

For the moment, I will assume this does not describe you. You are looking for a much easier way to make money.

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Am I right?

Good.

That's where GibLink, the new kid on the block, fits in...

<http://www.gibline.com>

GibLink is a networking site.

It has all the bells and whistles of MySpace and YouTube combined, and a back office that makes it drop-dead easy for you to connect with other people with similar interests.

You can...

- ✚ Set up your own blog.
- ✚ Make your own videos.
- ✚ Post your own videos just like YouTube.
- ✚ Announce events.
- ✚ Set up clubs.
- ✚ Set up chat rooms.
- ✚ Send eCards.
- ✚ Post in the forum.
- ✚ Add your own classified ads

In short you can become your own one man, or one woman show 😊

The great part about this site is that you do not have to be a technical whiz to do any of the above.

If I can do it, anyone can do it!

I am technically challenged and, if you are anything like me, GibLink is the perfect place for you to start your online venture.

GibLink is also a sales site (Gibsales). Here you can either purchase or sell some of the most sought after products on the net and make money doing this.

The products include...

- \* Domain Registration
- \* Web Hosting
- \* Full e-Commerce Solutions

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- \* Mail Hosting
- \* Web-site Builder Services
- \* Live Chat
- \* Domain/Mail Forwarding
- \* Digital Certificates
- \* DNS Manager
- \* Dedicated Servers
- \* Private Whois, and much more

GibLink is also (GibLine). Gibline is the money making, revenue sharing part of the site, and this is where GibLink sets itself apart from other networking sites.

You can make money at GibLink, just by joining it and doing nothing.

I know, I know. You're saying...

*'How is that possible?'*

I'll show you later in the eBook.

For now, lets get you there one step at a time.

You can make a great deal of money from GibLink if you do just a few things wisely when you join.

So are you fired up and ready to go?

If you are and you can't wait to sign up, that's fine too. Go to...

<http://www.gibline.com>

But I would prefer you to read on first so you know exactly what to do when you get there.

Let's change the way your story ends, but let's do it the right way.

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## Chapter III: A right way and a wrong way...

We were just talking about joining GibLink the right way.  
<http://www.gibline.com>

Like many things in life, you want to make sure you lay the right foundation before you jump into something head first.

You wouldn't jump into the deep end of the pool if you didn't know how to swim, or without first checking there was water in the pool, would you?

You wouldn't try to open a restaurant without knowing anything about the cost of the food, cost of help, or the cost of the lease or insurance, would you?

You wouldn't give someone CPR if you didn't know how, would you?

You get the idea.

It's no different on the net.

When you join a site that you sense you can make money from, there is usually a right way to join that will maximize your income, and other ways to join that may leave you kicking yourself down the road.

So let's try to separate the two...

In the previous chapter, we saw that there were several ways to make money with GibLink.

Do nothing at all and share a small slice of the company revenue. This will net you some return on investment and is a good way to start, but...

A better way is to take advantage of all the products that GibLink offers and to join in the way that will maximize your earnings down the road.

There are three ways to join GibLink.

1. FREE membership; Not available at the time of the writing of this eBook and NOT recommended as you will see from the next chapter. This will become important later on but not now.

- 2) Standard membership; you can join for \$50.00 per quarter, but you will need to recruit at least two members under you. If you don't know how to do that, or don't feel you can do that right now, then you'll need a...

- 3) Pro membership. Here you can join for \$150.00 per quarter, and this

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membership will net you the most money in the long run.

You will be able to participate in the revenue sharing plan as if you were three people not one, or to put it another way, by joining as a pro member, you have three positions in the company and that means you do not need to recruit anyone.

This is a great option especially if you are new on the net and can't find your way out of a paper bag yet.

We intend to remedy that problem, in the course of this eBook, but for now, just follow our lead and join this program at the pro level. It will maximize your earnings.

Next, there are four different ways to get paid with GibLink. Most pay plans make my eyes glaze over, so I am not going to attempt to explain them here.

You can read about them on the site.

My bottom line is; no matter what a site says about its pay plan, the proof is in the pudding.

## **Show me the money!**

So let me show you my results...

I joined the company when it first pre-launched on Sept 24th 2007. On October 15th I saw what my first commission runs would look like.

I have one personal GibLink site and one that belongs to my corporation.

The earnings on the site below were for the 7-day period right after I joined. Take a look.

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**gibLink**  
global internet business

## Advertiser Control Panel

CP Dashboard Revenue Sharing gibLink Toolbox Contacts Business Builder Help Desk User Settings

### Revenue Sharing Summary

Below is a summary of all Revenue Sharing Categories in the gibLink Network:

**Summary Table**

| Earning Category                              | Total Earned    | View             |
|---|-----------------|------------------|
| Total Amount Earned for General Revenue Share | \$10.03         |                  |
| Total gibLine Revenue Earned                  | \$1050.00       |                  |
| Total Earnings for Direct Sales               | \$2515          |                  |
| Total Earnings for Executive Revenue Share    | Posts Quarterly | Quarterly Payout |

What does that tell you?

It tells you that I invested \$150.00 on Sept 24<sup>th</sup> and on Sept 30<sup>th</sup> I had my money back on my personal account 23 times over.

**gibLink**  
global internet business

## Advertiser Control Panel

CP Dashboard Revenue Sharing gibLink Toolbox Contacts Business Builder Help Desk User Settings

### Revenue Sharing Summary

Below is a summary of all Revenue Sharing Categories in the gibLink Network:

**Summary Table**

| Earning Category                              | Total Earned    | View             |
|---|-----------------|------------------|
| Total Amount Earned for General Revenue Share | \$10.03         |                  |
| Total gibLine Revenue Earned                  | \$400.00        |                  |
| Total Earnings for Direct Sales               | \$380           |                  |
| Total Earnings for Executive Revenue Share    | Posts Quarterly | Quarterly Payout |

It tells you that I invested 150.00 for my corporation on Sept 24<sup>th</sup> and had my money back 4 times over in just 7 days.

That's one heck of a return on investment don't you think?

Can you do this?

Yes and No.

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**Yes**, you can definitely do this, but you may not be able to earn quite as much at first. One thing I am sure of though is, given just a little time and instruction...

YES, You CAN!

Remember my partners and I have been running very successful businesses on the internet for more than 10 years. We know how to get people to our sites.

While you may not be able to accomplish quite this return on investment in 7 days, I don't know a better or easier place to begin than GibLink. You could easily earn that extra \$100, \$300, or \$500 per month we talked about at the start of this eBook.

So, let me show you exactly what you can do to start making a small amount of money, and then steadily increase it by using some very simple techniques.

Are you fired up yet...? Ready to Go!

Then sign up here as a pro member. If you can possibly swing it...

<http://www.gibline.com>

If you're not ready, that's just fine.

Let's continue on and change the way your story ends.

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## Chapter IV: Free is a just a four letter word...

In the last chapter we talked about the three ways you can join GibLink.

- \* Free (coming soon)
- \* Standard
- \* Pro

If you managed to read this far, I know you are serious about making money online, and you probably already know that there is no such thing as a free ride.

In the near future, people will be able to join the networking part of GibLink free, but they will not be able to earn substantial money from the site.

For the time being, clear your mind and get rid of the word free. Say this to yourself, 'I am going to invest in myself and change my future.'

Think about it this way.

To start a business in the bricks and mortar world, like a restaurant or a gift shop, would cost you many thousands of dollars.

- \* You would need to find a good location.
- \* You would need a lease.
- \* You would need staff.
- \* You would need insurance.
- \* You would need to purchase inventory.
- \* And so on.

We are talking mucho dinero's to start on offline business.

On the internet you can start a business for a fraction of this.

If someone had told me this could be done 20 years ago, before the computer age, I would have politely told them to take a powder.

But times have changed, and technology has made the impossible a reality. Now you can start an online business for as little as \$150.00 per quarter. That's just \$600.00 per year, and as you will soon see, you should get a return on your investment many times over.

Decide today that you are going to invest in yourself and your future.

I don't care if you have to beg, borrow, or steal, (scratch that) no stealing

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please. But if you have to borrow the money, go do it. If you have to max out your credit card, do it. This is definitely worth it.

There is nothing magical or mysterious about making money online, but it does take "True Grit." Entrepreneurs, in both the offline and online world, all share some common characteristics.

- \* They work smart
- \* They are not afraid to take risks
- \* They know they will succeed
- \* They never stop learning
- \* They love a challenge and...
- \* They do not quit... Ever!

We are going to make an entrepreneur out of you and yes, that means you need to follow what we do step by step. Don't make yourself miserable and try to reinvent the wheel, you'll just lose sleep.

Phil, Frank, and I, know what works and what doesn't.

So put on your entrepreneurial hat and say...

*'I'm fired up and ready to go!'*

Now it's time to join GibLink. Join here as a pro member...

<http://www.gibline.com>

Then you'll be able to follow along as we take the next step.

Oh, you might want to hold onto your hat. You are in for a wild ride.

Get ready to change the way your story ends...

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## Chapter V: Okay, I joined... what now?

Great move!

You have true grit, the right stuff.

Here is the first thing you do...

Log in to your member area.

<http://www.GibLink.com/members/login.php>

When you join any program online, the first you must do is give them a way to pay you commissions.

After all, you are joining to make money, and you want the money to end up in your bank account, right?

If you don't give the owner of the site some way to pay you, you are not going to be in the game. You may see money in your back office but they have no way to get it into your hands.

So log in, go to the right hand side of the screen, and you will see a yellow box that says. 'Click to update your commission preference!'

- \* Go directly here
- \* Do not pass go
- \* Do not collect \$200

That comes later 😊

Give GibLink a way to pay you.

You will be asked to fill in your details, including your social security number if you are a US citizen.

You will be asked to fax in a W-9 form so that your income can be reported to the IRS.

You will also be asked to set up a Global Money account where your commissions will be sent. You can transfer the funds to your bank account, send them to your kid at college, put them on a debit card, or do whatever you like with the funds.

These are all normal requests and you should do them when you first join any site. Do not be afraid to enter your personal information.

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This is what all legitimate businesses do. They follow the law and report the earnings of their affiliates. If you are new to the internet, this standard procedure. Don't let it scare you.

If you are going to do business on the internet, you must play by the rules, and one of those rules is that you are required, by law, to fill out the appropriate forms. It's really no different to someone employing you offline at a job.

You now work as an affiliate of GibLink.

They are going to pay you and that is exactly what you want.

Next, I want you to go to the top links in your control panel. Click on each one of them.

They look like this



Take a few minutes and look at each link. They all have drop down menus and I want you to familiarize yourself with each drop down menu, so do this when you have some quiet time.

I want you to concentrate on the link that says, 'GibLink Toolbox.' You should see a link that says GibLink Profile.

You can look at all the goodies available later, but right now I want you to go to the link that says Forum and just start reading.

- 🚦 See what people are discussing
- 🚦 See what help they are asking for
- 🚦 See who the leaders are in the forum, the people who are posting frequently and who seem to know what they are talking about

Do nothing else right now but read and look around.

And don't be alarmed by some of the things you read in the forum. Most

# The Magic Bullet

online forums have newbie's and nut cases in them. If you follow to 80/20 rule, you can easily find the 20% who can teach you and help you. Stay away from the nut cases and start to cozy up to the teachers.

Your first foray into the world of internet marketing is going to be in the GibLink Forum so let's show you how to get the most out of your adventures there.

I call this Forum Decorum and it can change the way your story ends...

# The Magic Bullet

## Chapter VI: Forum Decorum...

Okay here we are in the GibLink forum.

You are with me, right?

Let's take a look around and see what is going on.

If you have never used a forum before check the main subject lines, click on those that interest you, and watch the back and forth between the members

Don't do anything right now.

- \* Don't post
- \* Don't reply
- \* Just read
- \* Just look around.

You should see some main topics like...

- \* Introduce Yourself
- \* Important Information
- \* Marketing Strategies

These topics have threads under them that relate to the main topic and you want to browse these threads and see what people are saying.

At some point you should introduce yourself to members in the forum and you want to make an impression when you do so...

Make sure you type something up about yourself and spell-check it before you submit it. Try to tell a short story about yourself that you feel may grab attention. Your subject line will be important here.

In a later chapter we cover how to write killer subject lines, you may want to read that first before you post.

When you decide the time is right to take the plunge into the forum, go to the link that says, 'Introduce Yourself.' Click on it, scroll down to the bottom and click reply. This will take you to a box where you can put your subject line in and write a bit about yourself, then click submit and you are all set.

Neat huh?

Next, see if you can spot who is talking about advertising and marketing.

# The Magic Bullet

Don't jump onto every bandwagon you see.

Just look around and start to get a feel for who seems to know what they are talking about, and those who are just tire-kickers or those who are simply trying to get you to sign up to something else.

Let me digress here for a moment.

Unless someone in the forum is talking about advertising sites or techniques, do not join what they are selling

When you are first starting out on the net, the last thing you want to do is lose your focus and start jumping from one opportunity to the next. You will end up spinning your wheels, spending a lot of money and feeling completely distracted and dejected at the end.

Don't do it.

You chose to join GibLink, now you need to laser focus on it.

## **Forum Decorum**

Okay, let's get back to the forum...

There is something I call Forum Decorum and that is simply some good etiquette you need to be aware of.

Question?

What are people looking for when they go into a forum?

Answer. Information!

When you decide to post in a forum you want to do one of two things. Either you want to ask a question, or you want to answer a question so you can help someone else in the forum that has asked a question.

So how should you approach this?

- \* Be straight forward – Get to the point.
- \* If you want to ask a question, don't tell your life story, just ask the question!

Example...

Here is the correct way to ask a question.

# The Magic Bullet

“Hi GibLinkers,

I am new and would like to know why I have to Fax in my w\_9 form?

Jane Mark

Here is the wrong way to post...

Hi GibLinkers,

My name is John Smith. I am broke. I have been on the internet for 8 years and never saw a dime. I have been scammed a dozen times and this program here is probably the next scam. By the way why do I have to fax in my W-9 form.

John (disgruntled) Smith

No one wants to read this junk. If you are tempted to pour your heart out, bad mouth the company, or other forum members, or another company, take a deep breath and resist the urge as strongly as you can. If you don't others may write you off as a loser.

Get straight to the point. It will mark you as a professional and this is what you want to accomplish most.

Now, suppose you want to answer someone's question in the forum and look like a big shot or an expert.

Great! If you know the answer, do it.

If you don't know the answer, here is a technique my partner Phil uses.

He goes to Google and looks up an answer to someone's problem and then provides the answer for them. This makes him look like an expert and this is something you can do too. It's not magic and it will set you apart from every Jane and John Doe in the forum.

But wait.

Something is missing here...

The main reason for posting in the forum is to get your site noticed without blatantly telling people to go look at your site.

# The Magic Bullet

Why?

Think about the times you went into a store and a sales person pounced on you as soon as you entered the door. Don't you hate it when that happens?

Same applies to people who blatantly advertise in forums.

And here's where a signature line comes in handy...

Every forum has a profile section that you can set up when you register for the forum.

You will be asked you to enter your personal details, your email address, and a bunch of other stuff which you may or may not want to enter but never overlook the signature box.

At the end of your profile, there is always a box that asks you if you would like to add a signature to your posts.

The answer is most definitely yes!

Here is how I sign my posts in the forum.

Jane Mark

<http://jpeadvertising.com>

<http://jammarketinginc.com>

When I post I usually do not enter any of my own sites. I just give information or ask a question, but at the end of all of my postings, there are my two main sites and someone may just be tempted to click on them.

If you are new on the internet, you may not have a web site, just your current GibLink site. In this case you would sign simply

Joe Jones

(Your GibLink affiliate URL here)

Later on if you join some advertising sites or lists, you can add a couple of these to your signature file.

Hai Capito? (That's Italian for understand?)

Signature lines are really the only advertising you should do in a forum. You will get known as a professional and people will gravitate towards you to learn more.

# The Magic Bullet

Follow these simple forum posting steps and follow the proper forum decorum, and you'll soon be on your way to changing how your story ends.

# The Magic Bullet

## Chapter VII: Let's kick it up a notch...

Let's recap.

- ✚ You're new on the net.
- ✚ You joined GibLink as a pro member.
- ✚ You have taken a look around the back office.
- ✚ You filled out the forms so that you can get paid.
- ✚ You faxed in your W-9 form.
- ✚ You made an appearance in the forum

Now What?

Well you can sit back, relax, and wait for your number to cycle and get paid.

If you do that, you should see some money back in your pocket in 90 days. We cannot predict how much this will be as it depends on how many people signed up after you.

Nice huh?

The important thing is; you didn't do much to earn this income and you still get paid a share of the revenue of the program. You can't really argue with that.

But what if you were a little more adventuresome...

Remember we started this eBook assuming you would like to make \$100.00 per month, then \$300.00 per month, then \$500.00 per month and so on until you really can quit your job.

As we saw earlier there is no such thing as a free lunch. With that in mind, let's see if we can kick your income up a notch.

- \* It's not hard to do.
- \* It's not magic.
- \* You can do this.

You need to add a key ingredient. Advertising! You need to start generating some serious traffic to your new Gibline affiliate URL.

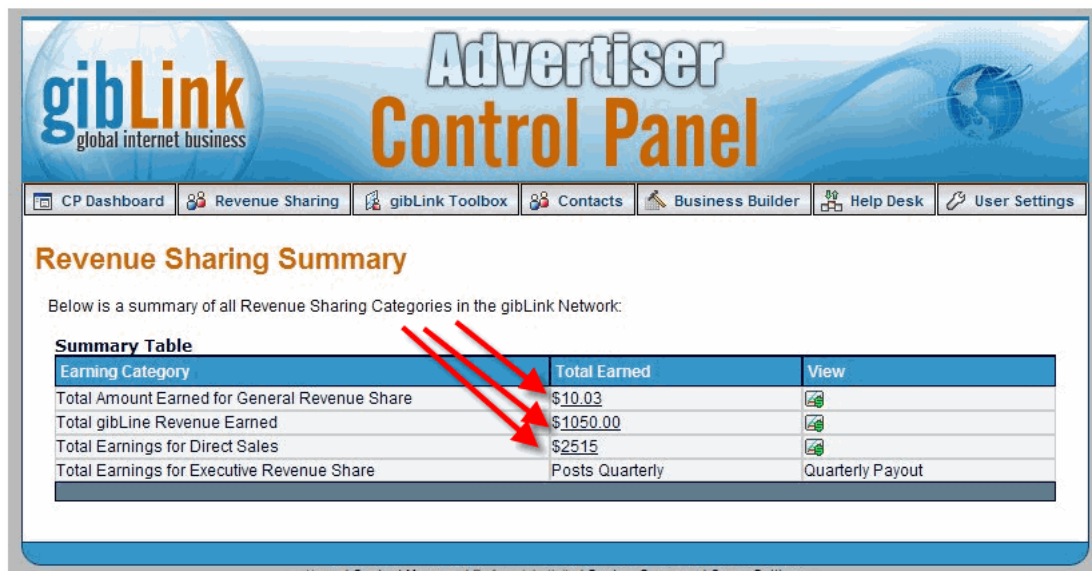
You want to start getting people to sign up under you in GibLink.

I won't go into detail here on how much more you can earn that way, but I can tell you this...

# The Magic Bullet

The owners of the program have designed it specifically to reward all members who recruit and they have made it extremely attractive for you to do this.

Let's go back to the screen shot of my first week's commissions that I showed you in an earlier chapter.



The screenshot shows the 'Advertiser Control Panel' for gibLink. The main heading is 'Revenue Sharing Summary'. Below the heading is a summary table with four rows. Three red arrows point to the first three rows of the table.

| Earning Category                              | Total Earned    | View             |
|---|-----------------|------------------|
| Total Amount Earned for General Revenue Share | \$10.03         |                  |
| Total gibLine Revenue Earned                  | \$1050.00       |                  |
| Total Earnings for Direct Sales               | \$2515          |                  |
| Total Earnings for Executive Revenue Share    | Posts Quarterly | Quarterly Payout |

You will notice there are four lines.

Line 1: Shows the general revenue share. Everyone who enters the program received a tiny percentage of the company revenue. This is the \$10.03 that you see on the first line.

Line 2: This is the money you get for sitting on your duff and doing nothing but joining the program. That's the \$1,050.00 I was talking about earlier. This number is determined by how many people join the program and there is a long drawn out formula the company uses to get there.

If you are into pay formulas and want to know the ins and outs, the owner's record training calls twice a week. They will tell you in detail how the pay formula works. By all means listen in.

I just like knowing that the money ends up in my account.

Line 3: This is the line that I take note of. Here you will see the number \$2,515.00. That comes directly from the referrals I made up to September 30<sup>th</sup> 2007. I had around 167 people signed up at that time and I get paid \$5.00 for every standard member that signed up and \$15.00 for every pro member that signed up.

# The Magic Bullet

Most people join as pro members, so just assume for the moment that you will get paid \$15.00 for every person that signs up under you. If you sign up just 8 people you are going to see an extra \$120.00 in your pocket on top of your cycling fees.

But it gets better. I also get paid a matching bonus of \$50.00 every time a paid member I sponsored cycles.

Are you starting to get the picture?

By just signing up a few people you can net a bunch of money and it is well worth the effort you put in.

But wait, there's more...

Line 4: If you look at this line you'll notice it's blank. This is for executive quarterly bonuses.

What does that mean?

At the end of every 90 day period, the owners of the company split 5% of the gross proceeds of the company with members who have made an effort to recruit. This is called a bonus pool.

Those who work get more than those who play 😊

There are certain bench marks you want to aim for...

- \* You get a small percentage of the 5% gross if you sign up just 10 members.
- \* If you sign up 50 members, you get a higher percent of the 5% bonus pool.
- \* If you sign up 100 members, you get yet a higher percent of the bonus pool.

The more people you sign up (minimum 10) the larger piece of the pie you will get. Until the actual number is known, I won't spend a lot of time on it. At the time of the writing of this eBook, the first executive pay cycle was not available.

Bottom line is; the more members you recruit, the more money you can make.

You will see on the screen shot that my company shows different numbers than my personal chart. My company signed up after I did and it only had about 20 paying members up to September 30<sup>th</sup> and the payouts reflect this.

Even so, with just 20 paying members, I got return on my \$150.00 of \$790.00 in 7 days. Where else can you get that kind of return?

# The Magic Bullet

Okay, enough numbers and projections. Let's get back to reality.

If you plan on aiming for the big bucks, you need to put the necessary time and energy into recruiting.

If you are new on the net, you are probably saying to yourself. This all sounds great but where do I start?

Read on...

The next chapter contains the formula to change the way your story ends the easy way.

Are you with me?

# The Magic Bullet

## Chapter VIII: Advertise the right way...

We just finished talking about kicking your income a notch.

In order to do that you do need to get your GibLink site seen on the net.

Let's start free...

There are four sites on the net that my partner, Phil Basten, developed .You will meet Phil a little later on in this eBook. He is a genius when it comes to building effective advertising tools so you are in for a treat.

For the time being I want you to take a look at these 4 advertising sites. There are many different ways you can add your GibLink affiliate URL, and you can begin to build a down line list you can send mail to.

Having a list of people to talk to on the net is critical to your success. If you just talk to yourself, you won't get too far.

List building is a separate eBook all by itself, and we can't go into all the ways to do this here. For now just take my word that building relationships is key to your success and list building is the most effective way to do this.

Here's what I want you to do...

Join the sites below free and follow the very simple instructions at each site. They will help you get your GibLink affiliate link on our networks so you begin to get the exposure you need.

Here are the four sites.

Free-Ad Depot: <http://freeaddepot.com>

Target-Ads Depot: <http://targetadsdepot.com>

I Minute Ads: <http://www.1minuteads.com>

Build Referrals: <http://buildreferrals.com>

Don't get sidetracked.

Remember we are focusing now on building your GibLink business and getting your GibLink link out on the net.

We don't want it stay in your hip pocket forever. So spend a little time at each of these sites and place your ads. These are mainly short text ads.

Don't worry if you don't know how to write an ad, we will deal with that shortly.

# The Magic Bullet

You can always edit your ad so dive in and give it a try. If you make a mistake it can always be changed.

Let's get your ad out on the net.

Your assignment right now is to join the four sites above and place your ad as best you can. If you get stuck just shoot us an email through contact support on the site and we will be happy to help you.

In the next chapter, we'll show you why this is a powerful way to start advertising on the net at no cost and how it can begin to change the way your story ends.

# The Magic Bullet

## Chapter IX: Synergy Advertising...

We call this section Synergy Advertising, or how to take your GibLink Ad for a piggy-back ride.

I will assume you joined the 4 advertising sites in the previous chapter and you have added your GibLink ads at the sites.

Here's where it gets interesting and fun. You can start to get some powerful exposure for your GibLink affiliate link.

Please pay close attention now. This can be a bit tricky to understand.

As we discussed earlier, getting your site seen on the net is critical to your success. You can't get a result or make sales if your site is invisible.

There is a way to have your cake and eat it too. We call this technique Synergy Advertising.

What is synergy advertising?

It simply means that you join advertising sites work in harmony with each other. Sites which piggy back on each other or have some form of reciprocal advertising. This ensures you get maximum exposure for your web site.

### **Maximum Exposure = More Sales.**

And that's the name of the game.

Let's look at an example.

You put up an ad on the net for free at a site that has 30,000 members. Now assume that this site lets you put up additional ads for your site to another 100,000 members. And finally let's say this site is advertised daily by the owners to over 1 million people.

Zowie! Zingo!

Your ads are going to go viral very quickly and you'll be getting a large network spread for your ad.

Viral simply means that your ad starts to circulate to an ever growing audience.

Your little ad goes from no one seeing to potentially being viewed by 1 million people or more.

# The Magic Bullet

We call this synergy advertising or piggy-back advertising because your ad is riding on the back of a bunch of different high-traffic sites all working for you to expose your ad to a large audience.

It is a very powerful form of viral advertising.

Let me show you how this works.

You are now a member of Free Ad Depot. You signed up in the previous chapter didn't you?

If you didn't, join now.

Free-Ad Depot: <http://freeaddepot.com>

I'll pretend I didn't notice... 😊

It won't cost you a dime and it just takes a minute to signup. Join now so you can see how this works.

Once you sign up, I want you to go to the main generic page that the owners of the site advertise.

<http://freeaddepot.com>

Click on the link above, take note of the sponsors name on the right hand side of the page, now hit refresh a few times. You will see the sponsor names change.

Those are the names of the paid members of Free-Ad Depot (FAD) and the members whose names you see are getting their ads shown every day to at least one million people.

Now I want you to log into your FAD members area and go to the links on the left hand side of the page.

You will see a link called 'Members ID's'. Click on it.

It will take you a group of advertising sites but the ones I want you to pay attention too are these...

- \* GibLink.
- \* Target-Ads Depot (TAD)
- \* 1Minute-Ads (IMA)
- \* Build Referrals (BR)

# The Magic Bullet

You can join all of these sites free and when you do, you will get an affiliate link for each one.

You should already be a member of these but if you haven't joined yet go back to chapter VIII and join now.

Now...

Put Your GibLink user ID in the member's area of FAD and TAD and 1 Minute Ads and Build Referrals.

Your GibLink username is the name you find at the end of the link.

For example my affiliate link for GibLink looks like this...

<http://www.gibline.com/jpeads>

That means my user ID is jpeads and that is what I put in the members area of the four sites above.

Go ahead...

Log into your four advertising sites and put your GibLink username in where it says member's ids.

I'll wait for you. I'm not going anywhere.

Login to your FAD member's area and add your user ID for GibLink, TAD, BR and 1Minute-Ads.

Next, login in to your TAD member's area and enter your affiliate ID for GibLink and FAD, BR and 1Minute-Ads.

Then do the same for BR and 1Minute-Ads.

These sites work in harmony with one another and give your ad exposure.

Collectively these four sites have over 130,000 members and they grow at about 1000 members per week.

Build Referrals is carried as part of the signature line by our partner, Mike Glaspie, and that site gets seen by a minimum of over 400,000 members a day.

Are you beginning to get the picture here?

# The Magic Bullet

You started by putting your GibLink ad up at one site FAD. You spread that ad around by becoming a member of TAD and 1 Minute Ads and BR.

When any of these sites are advertised, your GibLink ad is being advertised too.

Nifty huh?

Depending on your membership level, your ad is now can now be seen by over 1 million viewers per day since the owners advertise for you to their huge network of subscribers.

Synergy advertising is one of the most powerful tools you can add to your advertising arsenal and you can't go wrong. The price is right. It's free.

## **Piggy Back on Success**

Try it. Take your ad for a piggy back ride. It's fun.

When you join large networks on the net, you are piggy-backing on the shoulders of powerful marketers, and that should be one of your primary aims for your GibLink site.

Synergy advertising is a bit of a tricky concept to grasp so you may have to go back and reread this section, but you'll get it sooner or later.

All we are really doing here is getting your ad up on different networks of sites and using those sites to work together to give your ads maximum exposure.

Remember in chapter IV, we mentioned that free is a four letter word.

The sites you joined above have a far more powerful aspect ability built into them. This is a list building and mailing function. We will examine this in the next chapter.

If you are just starting out on the net, I recommend that you stay a free member of these advertising sites until you get your feet wet and, more importantly, you get some income from your GibLink site. As you do this you can reinvest in your business by testing out some paid advertising services and upgrading in FAD and TAD and 1 Minute Ads and BR.

If it's done right, synergy advertising can change the way your story ends.

# The Magic Bullet

## Chapter X: The money is in the list...

Let review where you are.

You have joined the 4 advertising sites and you have put your GibLink link up at the sites.

What's Next?

In order to keep your GibLink business growing and your income increasing, you are going to have to start growing a list of people who you can talk to on a regular basis.

So I am going to turn you over to the person I call the List Master, Phil Basten.

Phil has been on the internet more than 10 years and during that time he has developed and built over 160 lists, and hosts another 250 lists on his servers.

In fact, he developed the first integrated safe-list management system on the net and the first blasters on the net, so he knows how to build and grow lists.

### **The Money is in the List...**

The four sites you joined in the last chapter, FAD, TAD, 1Minute-Ads, and Build Referrals all give you the ability to build a list to mail to legally.

I won't cover all of the tricks of the trade about list building because that would require a whole eBook.

For now let's just assume you are going to use the sites you joined to begin to build your own opt-in lists.

### **So what exactly is an opt-in List?**

An opt-in list is a list you can legally send your offers too without fear of spam complaints. When people join opt-in lists they usually agree to receive your offers in exchange for being able to send you their offers.

This makes it legal for you to send ads to them.

Unlike traditional business building, the internet makes it incredibly easy for you to connect with like minded people.

If you want to build a highly profitable business, then you will need to build relationships. One of the most effective ways to do this is by growing your own opt-in list.

# The Magic Bullet

There are many ways to build an opt-in list.

You can host your own capture pages and connect them to your auto-responders. Example: <http://aussiefromdownunder.com> is one of my capture pages.

You can also use OPR (other people's resources).

For those who don't have their own capture pages, or don't know how to set one up, let's look at OPR, using other people's resources.

To utilize this technique effectively, you want to be sure to join programs that have the following characteristics.

1. They allow you to build a down line you can mail to.
2. They allow you to send your offers to members contact addresses.
3. They have a synergistic aspect to them (they work together).
4. They allow you to earn good commissions.
5. They allow you to earn multiple streams of income.

All while you build your list...

The 4 programs I mentioned earlier all have these characteristics...

## 1. Free-Ad Depot (FAD)

This is a great list building and advertising program. It allows you to build a list, earn credits and then exchange use those credits to send emails to your down-line members. You can do this even as a free member.

FAD lets you ad your GibLink affiliate link to the member's area so that is where you start. Later on when you have your feet on the ground you can become a pro member of FAD. This will allow you to mail to the entire members database at their contact addresses and that means you can reach more than 33,000 members.

If you haven't joined Free-Ad Depot yet, do it now... Members love it.  
<http://freeaddepot.com/>

## 2. Target-Ads Depot. (TAD)

As a free member of TAD, you can build a list just by letting others know about the site and getting them in your down-line members. You can earn credits and use those credits to mail to your down-line members.

# The Magic Bullet

As a pro member of TAD, you get the full benefit of the site.

As a Target-Ads Depot (TAD) pro member you receive 2500 free credits a week and this allows you to email your down-line, or a random list of 2500 members every week.

You get a permanent text ad on the site, and you can earn income multiple ways.

Add your GibLink affiliate ID's to the main programs and your GibLink site will rotate on the main site of TAD. We advertise for you and that's what you are looking for on the net.

If you haven't joined Target-Ads Depot yet, do it now... Members love it.

<http://targetadsdepot.com>

### 3. 1MinuteAds (1MA)

We call this our 60 second wonder... 😊

- \* You can sign up in exactly 60 seconds
- \* You can start earning credits in exactly 60 seconds
- \* You can enter our daily contest and WIN free ads in exactly 60 seconds

This is viral advertising with a twist.

You can add your website to this high traffic site free, or you can upgrade to a pro membership and advertise multiple websites. You can even build a down-line opt-in list, 10 levels deep, you can mail to, and this can help you grow your 1MA list extremely fast. It's like having an army of affiliates helping you build your list. You also can add your affiliate ID's to the main programs.

It's a great way to get the exposure you need for your site, plus you can earn passive and residual income.

If you haven't joined 1MinuteAds yet, do it now... Members love it.

<http://1minuteads.com>

### 4. Build Referrals (BR)

This is a program that allows you to build a list, 5 levels deep, and earn high commissions when others upgrade from your BR link. You can add your GibLink affiliate link in the featured programs area.

As a pro member, you can place your GibLink ad smack in the middle of the main page of BR or rotate up to 6 ads in this space.

# The Magic Bullet

You can mail to your list 5 levels deep which gives you a growing audience of new members to send your offers to.

If you haven't joined Build Referrals yet, do it now... Members love this site.  
<http://buildreferrals.com/>

Bottom-line...

You want as much exposure for GibLink as you can get.

FAD, TAD, 1MA, and BR each give you a way to get your GibLink up and out on the net.

When you join all 4 of these programs you have 4 huge advertising sites working in harmony to show your ads to the work, even if you only promote one of the sites. This gives your ads mass exposure on thousands of pages.

They offer huge income potential, and the power to build not 1, not 2, but 4 separate lists you can send your offers to.

The best part is you will be mailing to members contact signup addresses.

Discover why members love these programs today and let them help you change the way your story ends.

## 5. [Listdotcom.com](http://listdotcom.com)

This is a site that allows you to mail up to 75,000 random members each and every month. It's simple and easy to use.... and can generate lots of new traffic to you each month. To really get the most benefit from this site, you might want to sign up as a Diamond member and send out 75,000 emails a month, but that's up to you.

Visit [listdotcom](http://listdotcom) and register at the bottom for free.

# The Magic Bullet

## Chapter XI: What you say matters...

Let's review where we are now...

- \* You joined GibLink
- \* You joined 4 advertising sites
- \* You Placed your GibLink affiliate link up at those sites, and
- \* You are starting to build a list of valuable contacts at those sites.

Now what?

Now, you need to start telling others who you are and what you offer.

- \* You need to discover how to write Killer Subject lines
- \* You need to find out how to write good ad copy.

If you are going to mail to a list, any list, you need to have something to say and you need to say it in a way that makes people want to read it.

So once again I am going to turn you over to my partner, Phil. He is known as the "adman" on the net. He is an excellent copy writer and you could not be in better hands.

## Let's talk killer subject lines...

The adman is here... Phil Basten

I call this section... "The good, the bad, and the downright ugly..."

The most important part of an ad is the subject or headline.

The purpose of any subject line or headline is to get your readers to take an action. It makes no difference if you are selling something, or trying to get the reader to sign up for a list, the action is what you want them to take...

In the 10+ years I have been online I have seen all kinds of ads. Some were very good to passable, many were bad, and a lot were downright ugly. Those you just know are not going to achieve a result (action).

So let's look at some factors that make a good headline or subject line.

Here we are going to cover solo ads, e-zine or newsletter ads, articles, text ads, signature ads, and so on.

# The Magic Bullet

You have 5 seconds to capture a reader's attention, or they are gone. So your subject line must be direct and to the point.

Why do people search for anything online?

Let me suggest two main reasons...

1. To access information they want. So they can solve a problem they have.
2. To connect with others.

With this in mind we will cover 4 elements that testing has proven to work in subject lines.

1. Self Interest
2. Curiosity
3. News appeal or value
4. Fast, easy way to do something

Let's look at these in more detail and apply it to GibLink with some actual examples.

A few weeks back we ran a contest for GibLink members on our lists. The prize was for a solo ad mailing to one of our lists, (value \$125.00), for the person who came up with the best subject line.

The idea was, we would choose the top 3, and then let GibLink members choose the winner.

Here are the rules we used to select the top 3.

Make sure you try to inject at least 2 of these rules in any subject line you write. The only exception to this is the first one, self interest, as this is strong enough to stand on its own.

1. Self interest. What's in it for me?
2. Curiosity. Arouses interest and makes the reader want to know more.
3. Quick and easy. It will solve my problem fast
4. Newsworthy - Something that looks like a headline that you might see in a newspaper or magazine! These headlines have been extensively tested.

Here are the top 3 subject lines we chose, in order...

1. Get Hooked Three Ways: Sales, Line and Linker!
2. Get Connected With GibLink...
3. Want Gurus Working for You?

# The Magic Bullet

But these weren't the only headlines that caught our attention. There were others, that with a bit of tweaking, could be powerful too.

4. Google it, Now GibLink it...
5. Have you learned the new Gib language...? Spoken world wide...
6. This will cure your empty wallet blues...

## Here is why we liked the top three...

1. Get Hooked Three Ways: Sales, Line and Linker!

This has an interesting twist on an old fishing phrase - hook, line and sinker. It is instantly recognizable and familiar, and getting hooked three ways arouses the reader's curiosity and self-interest. They want to know what the product is.

2. Get Connected With GibLink...

As we said earlier people search online for information to (a) solve a problem they have and (b) connect with others. This is how business is done on the net. It's all about relationships. This subject line tells people they can connect with others and they can do this through GibLink. This is a direct headline and it has strong self interest appeal.

3. Want Gurus Working for You?

Consider how your life might change if gurus worked for you and helped you make money. This subject has strong self interest appeal and we chose it for that reason.

## The runners up.

Let's look at the top 3 runners up and see how, with some minor tweaking, we can make them stronger and give them more appeal.

4. Google it, Now GibLink it...

This is quite good but, it could have been much stronger if it had read...

Why Google it... When you can GibLink it?

Now it has curiosity and self interest. Now it says why search for a great opportunity when you can go straight to it...

5. Have you learned the new Gib language...? Spoken world wide...

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This one has excellent potential but it is not direct enough. People do not like to be told they need to learn anything. 😊

This would be much stronger if it said...

Giblish - It's spoken Worldwide...

Now we have high curiosity value and it almost forces people to read on to find out what Giblish is. The fact that it has worldwide appeal arouses self-interest. No one likes to feel they are out of the loop.

6. This will cure your empty wallet blues...

This also had excellent potential but it begs the question, what will cure my empty wallet blues? It may have enticed some people to read on purely out of curiosity, but it could have been stronger and pulled more responses if it had said something like...

GibLink...The Cure for your empty wallet blues...

This way we identify clearly the program and target 2 areas...

1. Self interest - It's the cure for lack of money (solves a potential problem)
2. Curiosity - People will want to know what GibLink is...

It also states clearly that GibLink is THE CURE, not a cure or this cure.

What I have done is to give you a few rules to consider when writing headlines or subject lines. But the important questions you need to ask first are...

1. Who is your target audience?
2. How can you best appeal to them?
3. How will you arouse their self-interest in a direct and concise way?

Do this and you can change the way your story ends...

# The Magic Bullet

## Chapter XII: Giblish! It's spoken worldwide...

Now that Phil has shown you how to write a killer subject line: one that makes the reader take an action. Let's write an ad you can send to your contacts.

There are many kinds of ads you can create when you are advertising GibLink, but here are a few things to consider...

- \* They can be long or short
- \* They must be honest, and
- \* Ideally they should tell your story.

Before you sit down to write an ad for GibLink, or any other site for that matter, here are a few things you must do.

### 1. Read the site you are promoting until you know what it offers

People will know immediately if you are using a canned ad from the back office of the program and sent it out. They have more than likely seen all the canned ads for the program already, and have either signed up or tuned out by now. This will not get your ad opened.

### 2. Tell your story.

Try to figure out the reason you signed up for GibLink...

What excited you about it?

What single thing compelled you to invest in this opportunity?

Chances are the things that appealed to you will also appeal to others.

Try to recreate this story for your reader, so that your own enthusiasm shines through in your ad. Enthusiasm is infectious.

I bet you made some phone calls to your mother, family members, or people you know and you tried to explain what you are doing with GibLink to them.

Try to include some of those conversations in your ad.

After all if you can convince your Mother that you just joined the best site since sliced bread, you can probably convince your readers.

### 3. Don't aim for perfection!

Don't worry about making every sentence perfect, or making sure your punctuation marks are in the right place. You will never get your ad out.

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Relax, and have fun with your ads. Try to inject some creativity into them.

Here is an example of an innovative ad on GibLink.

See how you like it...

## **Giblish is Spoken World Wide by the Gibrus and...**

Gibday [fname]

There's a new language on the net...

We affectionately call it Giblish.

Members in 145 countries are speaking it.

There are even some "gibrus" speaking the lingo

Gibru, Mike G is speaking it  
Gibru, David Dubbs is speaking it  
Gibru, Craig Haywood is speaking it  
Gibru, Phil Basten is Speaking it  
Gibru, Frank Sousa is Speaking it  
Gibru, Paul Darby is speaking it

Even I speak it.

Are You?

What is Giblish?

Take a look

<http://www.gibline.com/>

It's My Space, You Tube and Go Daddy rolled into one with this very exciting addition.

- \* They pay you and...
- \* Then they pay you again, and
- \* Then they pay you again

We call this Gib Profit. 😊

I know what you're thinking, 'Come on Jane, GibMeABreak!'

I'm not kidding you.

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This is a networking site with a revenue share program that keeps on giving.

We call it Gibgiving.

What do you have to do get some of this?

Not much.

Just sign up as a pro member here

<http://www.gibline.com>

Note: Do NOT sign up as a standard member unless you DO want to promote the site. You need to recruit 2 paying members to get paid if you are a standard member.

Sign up as a Pro Member and become a GibPro online.

As a pro member you DO NOT need to recruit anyone to get paid, so please be careful when you sign up.

Choose PRO if you can swing it.

Now here are some facts...

The program just launched on Oct 15. They paid out close to 1 million dollars in commissions on their first commission run.

That's a lot of Gibolas.

I got paid a nice little chunk of that.

Enough to put a down payment on a car, start a college fund for my grandson, or take a luxury vacation.

You can do this too.

Just pop over here and sign up today

<http://www.gibline.com>

But in case you think this site is just about money, think again.

This has one of the best back offices for networking I have ever seen  
Sorry, My Space. Move over... GibLink is here.

\* You can join the forum

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- \* You can place classified ads
- \* You can set up clubs
- \* You can announce events
- \* You can set up a blog
- \* You can make videos
- \* You set up chat rooms

...and so much more.

You can connect with the rest of the world, and start speaking Giblish with them.

The products you can purchase, and or sell through this site are some of the most sought after on the net, example...

- \* Domain registrations
- \* Website Hosting
- \* Web-site Builder Services
- \* Live Chat

...and everything else you need for your online business.

You gotta check it out now.

<http://www.gibline.com>

This is a site that will keep paying you 4 ways around forever. Read the pay plan at the site.

You need to do this today.

The sooner you get in...

The sooner you will be speaking Giblish and join the group of Gibrus who are making The Gibolas.

<http://www.gibline.com>

and...remember ... Never Gib Up.

GibNight and GibLuck.

Jane

Jane Mark

<http://jpeadvertising.com>

<http://jammartetinginc.com>

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PS: I went shopping for domains in the GibLink member's area. I had a ball.

I bought all the GibLingo stuff you see in this email.

Think of some of your own. You can have a Gibtime with this.

Go get um.

Jane

Jane Mark

<http://jpeadvertising.com>

<http://jammarketinginc.com>

Do you think this ad got noticed?

You bet it did.

The first day I tried it out on the net to a small list of 10,000 members, I got 5 sign ups. Not bad for a small ad run.

You may not be able to achieve this yet, but you CAN be creative with your ads.

Don't be afraid to be a little whacky or zany in your ads. You may fall on your face, but you may also find you have a hit on your hands.

If you don't fool around with your ads and try some different techniques, you won't find out what works for you...

In a nutshell, this is what ad writing is about...

1. Know your subject (this is a must)
2. Tell Your Own Story (be unique and authentic), and
3. Don't be afraid to think outside the box, and get a little creative.

Do this and you will change the way your story ends

Whoops, I almost forgot...

There is one more ingredient you must add to your ad-writing.

Testing!

You must track your ads so you know what works. Read on and I will show you what this means...

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## Chapter XIII: Test, Test, and Test again...

In the last 2 chapters, we showed you how to write a killer subject line, we examined how you should approach the main body of your ad, and I gave you a zany, whacky GibLink ad to take a look at, but...

All of that is meaningless if you don't...

Track your ads!

What does it mean to track an ad?

It means you are going to watch the number of clicks you get on an ad you send out, and this will show which ad and subject line pulled the best response.

A tracking link is a link that you use instead of your regular GibLink url.

For example, my GibLink affiliate link is <http://www.gibline.com/jpeads>

The tracking link I setup for this ad campaign looks like...

<http://show--me.com/?i=132982/>

Click on my tracking link, you will see that it goes to the same web site as my regular GibLink link, but...

My tracking link is recording every click I get in the ad I sent, and I will refer to this later to see how the campaign performed.

Why is this important?

Let's say you send out an ad with the subject line, "Get Connected With GibLink?"

Then you send another ad with the subject line, "Want Gurus Working for You?"

You want to find out which ad performs the best.

I know from my testing that these are two effective GibLink ads and subject lines, but one is more popular than the other.

Let's say you send the same ad out with but with these two different subject lines and you get 3 sign ups.

Great you say. You are excited and with good reason, but...

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How do you know where your sign ups came from?

Did your sign ups open the ad that says, "Get Connected With GibLink?" Or did they respond to the ad that said, "Want Gurus Working for You?"

Unless your tracked these ads and subject lines, you don't have any idea which email caused these people to respond and signup. Guess work is not good enough.

You may recall an old saying that says, "If you don't know where you are going, any road will take you there."

One thing you do not want to be in the advertising world is clueless. It can cost you a lot of money.

Let me now show you how simple it is to track your ads.

I want you to do this. Join this site called Track-That-Ad  
<http://www.trackthatad.com>

Join it as a pro member. It will be one of the best advertising tools you can have in your marketing arsenal. Don't ask questions right now, just sign up and we will continue.

Okay ready?

You are going to set up a tracker for the two subject lines above.

Here are the steps.

- \* Log into your Track-That-Ad account
- \* Go to the link that says STATS
- \* Scroll down to the bottom of the page and find the link that says, "Add New."

It will ask you to enter the URL you want to track.

Enter your regular GibLink link. It looks like this...

<http://www.gibline.com>

It also asks you to enter a title or description.

Enter the word GibLink.

It also asks, Auto-promote Your TrackThatAd.com Affiliate page through this

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campaign. (Recommended).

Select No Thank You from the drop down menu, you don't want to distract your visitors with anything else but GibLink.

Click Add URL, and you should see 8 different choices of tracking links. Mine looks like <http://show--me.com/?i=132982/> but you can chose the one you like.

Okay now Watch this...

I am going to take the ad with the subject line, Get Connected with GibLink...

And I am going to use my tracking link above and add a word at the end of the link. The word is connected. Now my tracking link looks like...

**<http://show--me.com/?i=132982/connected>**

Now I am going to take the second headline, Want Gurus Working for You?

And I am going to use the same tracking link but I am going to change the last word to gurus. Now my link looks like...

**<http://show--me.com/?i=132982/gurus>**

The same tracking link is now tracking two different ad and subject lines.

To continue the example, let's say I write 2 simple ads for GibLink. Ad copy 1 says, Earn Money Effortlessly. See how... and the subject line says, Get Connected with GibLink...

My first ad will look like this...

Subject line: **Get Connected with GibLink...**

Earn Money Effortlessly... See how...

**<http://show--me.com/?i=132982/connected>**

The tracking link I am using in the ad matches my subject line.

Ad copy 2 says, Earn Money Effortlessly. See how... and the subject line says, Want Gurus Working for You?

My second ad will look like this...

Subject line: **Want Gurus Working for You?**

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Earn Money Effortlessly. See how...

<http://show--me.com/?i=132982/gurus>

The same tracking link reflects my subject line. It has the word gurus in it.

Now let's take these ads out for a test drive.

We are going to send them to the same 20,000 members on the same list two days apart.

The first mailing we will send ad 1, and the second mailing we will send ad 2.

The ad copy is the same. The list is the same. The only thing we are changing is the subject line.

Moving ahead, we have done the mailings and now we log into our Track-That-Ad account and check our results...

We can see the campaign name we set up, GibLink. And we can see the two keywords we added to the end of the tracking url.

Both have hits or clicks, but we can see one is slightly more popular than the other.

<http://jammarketinginc.com/giblink/stats.html>

One has 807 hits, the other has 642 hits.

So next time we do a mailing we will choose the one with the higher hits. That is the one people are opening and reading. Make sense?

If you don't track your ad on the net, and it makes no difference whether you are doing email mailings or short text ads then you are...

- \* Swimming upstream without a paddle
- \* Working in the dark
- \* Wasting money, and
- \* You have no idea what is working and what is not.

You may think you have come up with a brilliant subject line and a fabulous ad, but until you test it by tracking your results, you won't know if you are dreaming or working in the real world. Track everything you do. It will change the way your story ends.

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## Chapter XIV: You can't get a result if your site is invisible...

Now we have arrived at a critical part. Advertising your GibLink URL.

You cannot be invisible on the net if you want to succeed.

You have a GibLink site now, the next thing is to get people to it.

In the previous chapters we gave you some ways to get your ads up on the net and get them rotating on some large networks.

Phil gave you some advice on copywriting.

Now we are going to kick this up another notch.

We are going to help you drive a constant stream of targeted traffic to your site so you reach the right kind of people.

Since you can't be in all places at once, and you can't do it all yourself (not enough hours in a day), you are going to need to use a vehicle that drives traffic to your site on auto pilot.

You must be able to set up some traffic campaigns and just let them do their thing because...

No traffic = No Sign ups

That is not what you want to happen.

In a later chapter, my partner, Frank Sousa who is a traffic genius is going to tell you about a new, trendy type of traffic that will really explode your sales but for now lets stick to what I call " Old Fashioned traffic" meaning visitors coming to your site.

Most traffic sites will let you target your traffic by country and category.

You can request traffic from the US, the UK, Australia, China, India, or from where ever you like.

Most traffic sites will let you choose a category for your traffic like business opportunities, real estate or health etc.

But up until now what was missing was an ability to target your audience more tightly and accurately.

That problem has been resolved.

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Now you can target your traffic by country, by category and by KEYWORD. This means you can narrow down your visitors to your site by choosing the correct keywords in your campaign.

For example, if you want to find some great keywords for GibLink, you would want to choose keywords like, networking, get connected, earn income, home business opportunity, revenue sharing, or similar type words that would laser target the audience you want to bring to your site.

I want you to go now to this site...

<http://myeasysubmitter.com>

And I want you to try a small, 3 month, traffic campaign for your GibLink site.

Keep in mind that it can take 8 to 12 weeks to get your site listed in some of the major search engines so get started now.

My Easy Submitter gives you a lot of flexibility in your traffic campaigns. It is very inexpensive advertising and it's easy to use.

## **It's Finger Clicking Easy.**

If I can set it up and do it, anyone can.

Phil and I use My-Easy-Submitter to drive search engine traffic to 48 websites we own.

If your campaign is not pulling the kind of results you want, you can easily change your keywords. It's all about testing different keywords and phrases.

There is a great Keyword research tool you can use free at...

<http://inventory.overture.com/d/searchinventory/suggestion/?term=>

You can also order banner impressions, guaranteed search engine inclusions, and targeted traffic.

Traffic can change the way your story ends.

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## Chapter XV: Is it soup yet?

Well you almost have it all now.

The \$100, \$300, and the \$500 per month income we have been chasing are easily within your grasp.

- \* You've joined GibLink, one of the best money makers on the net.
- \* Your ads are showing on advertising sites which reach over 1 million people.
- \* You are getting the hang of building a list.
- \* You are getting the hang of writing good ad copy.
- \* You know you need to track your ads, and
- \* You know you need to put your traffic on autopilot.

Let's add the final ingredient... Traffic!

**Traffic is the life blood of any online business.**

Especially, for your new GibLink Business.

My partner, Frank Sousa who is a genius at getting traffic to websites is going to show you just how this is done.

Frank... The floor is yours.

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## Chapter XVI: Getting Visitors with Newspaper Classified Ads

Actually, I'm going to cover three different ways you can generate traffic (visitors) to your website.

1. Through inexpensive classified ads in newspapers. This can reach millions of potential readers almost overnight.
2. By giving away this ebook and letting it get spread out via free word of mouth (viral advertising)
3. Through VIDEOS. This is a HUGE way to get visitors if done correctly.

Of course you can use methods 1 and 3 to drive more people to download your FREE ebook, which will work for you automatically to build up your passive online income.

### Classified Ads

The first method is through newspaper advertising. Phil and Jane have already taught you HOW to write a killer ad that will make people fall all over themselves to get a chance to view your Gible page.

Classified advertising is probably the simplest and cheapest way to begin. You certainly don't want to run out and spend thousands of dollars in advertising, you just want to get things started... Then when you know exactly how much you can make from your small classified ads, you can easily expand.

You want to get the best value for your advertising dollar. . In order to do that effectively, you do NOT want to go directly to your local newspaper.

Let me repeat that. Do NOT go directly to the advertising department of your local newspaper. Those are the most expensive rates you'll pay. Instead, you should utilize the power of "wholesale" advertising networks.

These advertising networks work with hundreds, or thousands of individual newspapers, and they will give you rates FAR better than you could get with the individual papers.

Each state has what is called a Statewide Classified Ad Network (SCAN.) The SCAN is a centralized location that can place ads in all of the local papers in that particular state.. Each SCAN has its own flat-rate fee schedule

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for publishing your ad to papers within it's network.

You get a much better reach, and the costs are far less than they would be if you were to place the ads individually.

Here is a list of the networks for each of the states.

Remember.. circulation is the actual number of newspapers or magazines printed and sold either by subscription or at the news stands. Readership is their estimate of how many people per household read the paper, and it's generally 2.5 times the circulation....

So if a circulation figure is 1 million, you can estimate VERY ROUGHLY that 2.5 million people will read the paper. How many of them read the classified ads? It will be a lot less, but could be very significant for the right offer.

Here is a list of the various networks for each state:

Alabama Press Association  
Total Circulation: 850,000  
Number of Publications: 118  
[www.alabamapress.com/](http://www.alabamapress.com/)

Arizona Newspapers Association  
Total Circulation: 1,102,080  
Number of Publications: 88  
<http://www.ananews.com>

Arkansas Press Association  
Total Circulation: 975,000  
Number of Publications: 115  
<http://www.ArkansasPress.org>

California Statewide Classified Advertising Network (Cal-Scan)  
Total Circulation: 2,705,000  
Number of Publications: 200 +  
<http://www.cal-scan.com/>

Colorado Press Association  
1336 Glenarm Place  
Denver , Colorado 80204  
Phone: (303) 571-5117, Fax: (303) 571-1803  
1st 25 words: \$200, Extra words: \$7.00 ea.  
Total Circulation: 461,262  
Number of Publications: 250

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<http://www.coloradopressassociation.com/Advertising.htm>

Florida Press Association  
Total Circulation: 2,413,266  
Number of Publications: 150  
<http://www.flpress.com>

Georgia Press Association  
Total Circulation: 1,900,000  
Number of Publications: 101  
<http://www.gapress.org>

Idaho Newspaper Association  
Total Circulation: 315,000  
Number of Publications: 45  
<http://www.idahopapers.com>

Illinois Press Association  
Total Circulation: 1,400,000  
Number of Publications: 212  
<http://www.il-press.com>

(Indiana ) Hoosier State Press Association  
Total Circulation: 1,015,000  
Number of Publications: 130  
<http://www.hspa.com/main.asp?SectionID=1>

Iowa Newspaper Association  
Total Circulation: 972,239  
Number of Publications: 315  
<http://www.inanews.com>

Kansas Press Association  
Total Circulation: 500,000  
Number of Publications: 140  
<http://www.kspress.com>

Kentucky Press Association  
Total Circulation: 1,000,000  
Number of Publications: 66  
<http://www.access2media.com/PrintAdvertising/lists/kystatewidesmalldi/>

Louisiana Press Association  
Total Circulation: 1,267,511  
Number of Publications: 121

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<http://www.lapress.com/flyers/SCAN.pdf>

Maryland/DC/Delaware

Total Circulation: 2,317,471

Number of Publications: 126

<http://www.mddcpress.com/advertising/can.htm>

Michigan Press Association

Total Circulation: 1,700,000

Number of Publications: 122

<http://www.michiganpress.org>

Minnesota Newspaper Association

Total Circulation: 1,000,000

Number of Publications: 240

<http://www.mnnewspapernet.org>

Mississippi Press Association

Total Circulation: 1,000,000

Number of Publications: 104

<http://www.mspress.org/index.html>

Missouri Press Association

Total Circulation: 1,021,286

Number of Publications: 209

<http://www.mopress.com>

Montana Newspaper Association

Total Circulation: 240,112

Number of Publications: 66

Deadline: Wednesday/5 p.m.

<http://www.mtnewspapers.com>

Nebraska Press Association

Total Circulation: 401,639

Number of Publications: 174

<http://www.nebpress.com>

Nevada State Press Association

Total Circulation: 380,000

<http://www.lasvegasnewspapers.com/advertising/CAN>

( Connecticut , Maine , Massachusetts , New Hampshire ,  
Rhode Island , Vermont )

New England Press Association

Total Circulation: 1,972,241

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Number of Publications: 230

<http://www.nepa.org>

New England Newspaper Association, Inc. (Daily Newspapers)

Total Circulation: 910,000

Number of Publications: 45

<http://www.nenews.org>

New Jersey Press Association

Total Circulation: 2,000,000

Number of Publications: 145

<http://www.njpa.org>

New Mexico Press Association

2531 Wyoming NE

Albuquerque, New Mexico 78112

Phone: (505) 275-1241, Fax: (505) 275-1449

1st 25 words: \$115, Extra words: \$5.00 ea.

Total Circulation: 200,010

Number of Publications: 27

<http://www.mexconnect.com>

New York State Community Newspapers Association (weeklies)

Total Circulation: 1,962,441

Number of Publications: 282

<http://www.nynewspapers.com>

New York Newspaper Publishers Association (dailies)

Total Circulation: 1,201,239

Number of Publications: 52

<http://www.nynpa.com>

North Carolina Press Association

Total Circulation: 1,616,030

Number of Publications: 99

Web Address: <http://www.ncpress.com>

North Dakota Newspaper Association

Total Circulation: 272,962

Number of Publications: 87

<http://www.ndna.com>

Ohio Newspaper Association

Total Circulation: 1,258,684

Number of Publications: 100 +

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<http://www.ohionews.org>

Oklahoma Press Association

Total Circulation: 1,084,309

Number of Publications: 207

<http://www.okpress.com>

Oregon Newspaper Publishers Association

Total Circulation: 875,000

Number of Publications: 81

<http://www.orenews.com>

Pennsylvania Newspaper Publishers Associations

Total Circulation: 2,514,846

Number of Publications: 165

<http://www.pnpa.com>

South Carolina Press Services

Total Circulation: 1,125,961

Number of Publications: 82

<http://www.scpres.org>

South Dakota Newspapers Association

Total Circulation: 303,000

Number of Publications: 128

<http://www.sdna.com>

Tennessee Press Association

Total Circulation: 629,791

Number of Publications: 79

<http://www.tnpress.com/>

Texas Press Association/

Total Circulation: 1,750,000

Number of Publications: 299

<http://www.texaspress.com>

Utah Press Association

Total Circulation: 340,000

Number of Publications: 45

<http://www.utahpress.com>

Virginia Press Association

Total Circulation: 1,400,000

Number of Publications: 95

<http://www.vpa.net>

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Washington Newspaper Publishers Association

Total Circulation: 808,319

Number of Publications: 103

<http://www.wnpa.com>

West Virginia Press Association

Total Circulation: 642,085

Number of Publications: 70

<http://www.wvpress.org/SWC.asp>

Wisconsin Newspaper Association

Total Circulation: 1,250,000

Number of Publications: 183

<http://www.wnanews.com>

Wyoming Press Association

Total Circulation: 277,874

Number of Publications: 38

<http://www.wspromotion.com/Wyoming.html>

Most of these organizations will accept major credit cards as payment for classified advertising.

You can place ads in Alaska and Hawaii through Noble Pacific, Sea to Sea Advertising, and phone: (360) 568-5314. Alaska rate is \$470 (first 25 words), extra words \$14.00 ea; Hawaii rate is \$510 (25 words), extra words \$9.50 ea.

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## Chapter XVII: Get connected...

### HOW to make money by giving away THIS ebook..

You have now... a very simple, easy and quick way for you to make money simply by giving away THIS ebook.

Throughout the ebook are various links called "affiliate links".

What that means is that when somebody buys anything from those links, then the person who sent the buyer to the page gets a commission.

For you, the most important thing is that you can now use this ebook as a very POWERFUL tool to bring people into Giblink where the BIG MONEY is for you.

For only \$35, you can have complete branding rights to distribute this system. That means that you can replace OUR links with YOURS, so whenever anybody buys from a book that YOU gave them, then YOU collect the commissions, or they sign up in Giblink under you. Pretty powerful isn't it????

Use this ebook as a FREE incentive with any offer you make. Add it as a free bonus on your web pages. Give it to friends.

You can even make money when somebody else puts THEIR affiliate links in the book. Every time somebody brands their own copy you'll make \$17.50. Every time somebody signs up for ANY of the branded links in the ebook, you'll make money.

You can make YOUR ebook available from your own website, or if you don't have a website or don't know how to do that we will do it FOR you!

For less than 20 cents a day, we'll load your ebook onto our server and give you a permanent link that you can use to promote YOUR ebook... all done for you.

Every time somebody clicks on that link they'll get YOUR personally branded copy of the ebook and YOU are the one who will profit from it.

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People have become MILLIONAIRES this way... in fact I learned the technique from a young stay-at-home mom who became a millionaire by giving away free ebooks!

**What are you waiting for? Procrastination doesn't work. Get started NOW...**

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## Chapter XVIII: Become famous overnight ...

How would you like to get your sales message on the fourth most popular website in the WORLD? In less than a minute? For FREE?

I'm talking about a website that just yesterday got 15.95% of ALL Global Internet Users, according to Alexa.com?

Look at this screen shot of their traffic!

Percent of global Internet users who visit this site

| Yesterday | 1 wk. Avg. | 3 mos. Avg. |
|-----------|------------|-------------|
| 15.95%    | 16.33%     | 14.645%     |

Who am I talking about? No it's not Google or Yahoo. While those sites are good too, it takes longer to get listed there. I'm talking about youtube.com.

The secret is that **video is HOT HOT HOT!!!** Just the fact that ONE website gets 16% of ALL internet visits should tell you that this is something that you should NOT overlook.

OK... stop the crying. I don't want to hear "it's too hard".

Hey you know what's too hard?

Working 40 to 80 hours a week at a job you hate for a boss that controls your life, for a wage that's an insult.... THAT is what's too hard. Bear with me just a second, and you'll see how easy it really can be.

Now if I haven't chased you off... just read through this little section here, because I'm going to tell you that if you can use a telephone and a web browser you CAN use video to drive traffic to your Giblink page, to your free ebook download, or anywhere else you want.

All you do is create a simple SLIDE SHOW. You can do this all for free with a simple program that you can get from Microsoft. Go to this URL and download the program. It works with Windows XP and above.

<http://www.microsoft.com/windowsxp/using/digitalphotography/photostory/default.msp>

After you've created your slide show, you just upload it to you tube, and each of the sites listed below, and soon you'll begin to get lots of traffic to your site.

Also we've found that search engines LOVE these video sites, and we've

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seen people get first page Google listings in as little as 9 minutes!!! That doesn't mean every time you submit a video that you'll get a front page google listing, but it happens a lot.

Here's a list of sites you can submit videos to:

AtomFilms.com  
Blip.tv (NO COMMERCIALS)  
Blog.com  
Blogger.com  
BoFunk.com  
Clipshack.com  
Dailymotion.com  
Dave.tv  
eVideoShare.com  
Eyespot.com  
Flurl.com  
GoFish.com  
GUBA.com  
IFilm.com  
Livejournal.com  
LiveLeak.com  
LiveVideo.com  
Mefedia.com  
Motionbox.com  
Odeo.com  
Photobucket.com  
Pixparty.com  
Putfile.com  
Revver.com  
selfcast.tv  
Sharkle.com  
Stickam.com  
SUMO.tv  
Twango.com  
Veoh.com  
Video.google.com  
Video.yahoo.com  
vidilife.com  
Vimeo.com (no commercials)  
vMix.com  
vSocial.com  
Wordpress.com  
Xanga.com  
YouTube.com  
ZippyVideos.com

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**Now here's the problem.** Videos are pretty big files. Submitting videos is a time consuming process, if you do it the old fashioned way, sending them manually to each site. If you were to submit a video to each of those sites it could take all day, and pretty much tie up all your bandwidth. But there's an easy and inexpensive solution.

## [Traffic Geyser](#)

Not only does Traffic Geyser submit videos for you automatically, so that you don't have to tie up your computer at all, but it will also CREATE your slideshows for you online.

You can even email your images that you want to put into the slide show, use your telephone to record your audio portion, and then it will submit your video to all of the above sites for you automatically in just a few minutes.

But there's more. We know that the more places you send your video to, the more money you'll make right? So besides sending VIDEO, Traffic Geyser will strip out the audio portion and create podcasts, all automatically, and also send your information to many other sites, such as social bookmarking, blogs and so on.

If that doesn't make sense to you, don't worry about it. Let me simplify it.

[Traffic Geyser](#) automatically brings in lots of visitors to you!!!!

That's really all you need to know. Traffic Geyser brings you visitors... and they all come for FREE.

The program comes not only with full documentation, but with many training videos and tutorials.

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## Final thoughts....

We would like to end this EBook with one very simple thought.

Success in business is all about the connections you make.

You cannot run a business alone. You will need input from mentors and friends and here's why.

- \* They help keep you focused and on track
- \* They help make your business profitable with new ideas and strategies.
- \* They help keep you sane 😊

My partner, Phil Basten, worked in the advertising agency business for 25 years offline and then brought that experience to his online business. He soon realized he needed help and he got connected to...

Jane Mark. Me 😊!

I ran a real estate business in the New York for 8 years, and then a catering business for 20 years. Phil and I realized we needed help so we got connected to...

Ken McArthur...

Ken started a site called JV Alert where people could enter into Joint Ventures with each other to make money. It was a great place to meet new friends.

Ken connected with Frank Sousa who came to one of Ken's seminars in Philadelphia.

Frank Sousa worked on and offline for some large companies before they kicked him in the butt. He went out on his own and is now kicking everyone's behind with his success online.

Frank connected with Phil and Jane, and the rest is history... He has generated millions of dollars in revenue all through the connections that he has made, and partnerships that he has formed.

You can get connected today through GibLink.

GibLink provides you with one of the best connection networks online today. You can literally build your own empire if you are smart.

<http://www.gibline.com>

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Your story could easily be the next online success story.

## **Conclusion: It's not magic. You can do this...**

Making Money on the net is not hard to do. It's not magic. There is no deep unfathomable mystery to it.

You just need three simple ingredients...

- \* Persistence
- \* Persistence
- \* Persistence

If you can read, you CAN learn how to make money on the net.  
If you have a can do attitude, you CAN make money on the net.  
If you stick at it and never quit, you WILL make money.

How do we know this? How can we be so sure?

Phil, Frank, and I are just ordinary people who all had a vision or dream and stuck to it until we learned our trade and make the money we wanted.

You can do this too.

In this eBook you have a simple, inexpensive blueprint, a place to start.  
GibLink!

<http://www.gibline.com>

Join it. Use the tools they offer and get connected with the online community.  
They are a great bunch of like minded people.

Use the advertising tools we have given you in this eBook many of which are free and get going.

We have given you the basic story line, now it's time to write your own story

Phil Basten  
Jane Mark  
Frank Sousa

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